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| Advocacy Goal: | | | | | | | |
| Advocacy Objective 1: | | | | | | | |
| Key Activities | | *WHAT will we measure?* | | *HOW will we measure?* | | *WHO will collect data?* | *WHEN will data be collected?* |
| *(Copy directly from Action Plan)* | Activity **outputs** | Short-term **outcomes** | Long-term **impact** | Indicators | Means of verification | Person(s) responsible | Frequency |
| 1.1 |  |  |  |  |  |  |  |
| 1.2 |  |  |  |  |  |  |  |
| 1.3 |  |  |  |  |  |  |  |
| 1.4 |  |  |  |  |  |  |  |
| 1.5 |  |  |  |  |  |  |  |
| Advocacy Objective 2: | | | | | | | |
| 2.1 |  |  |  |  |  |  |  |
| 2.2 |  |  |  |  |  |  |  |
| 2.3 |  |  |  |  |  |  |  |
| 2.4 |  |  |  |  |  |  |  |
| 2.5 |  |  |  |  |  |  |  |
| Advocacy Objective 3: | | | | | | | |
| 3.1 |  |  |  |  |  |  |  |
| 3.2 |  |  |  |  |  |  |  |
| 3.3 |  |  |  |  |  |  |  |
| 3.4 |  |  |  |  |  |  |  |
| 3.5 |  |  |  |  |  |  |  |
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